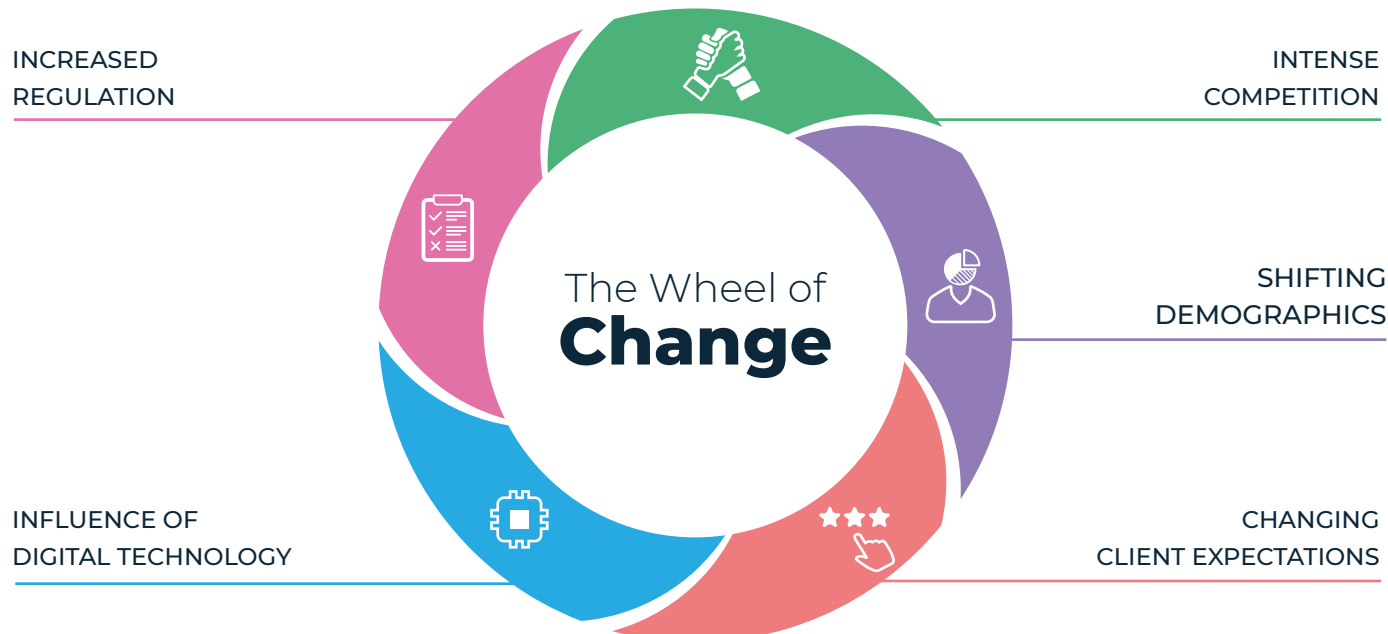


Millennials:

The New Face of Wealth Management

Wealth management is changing with the advent of artificial intelligence and a new generation of investors.



The Millennial State of Mind

40% of adults across the globe are under the age of 35

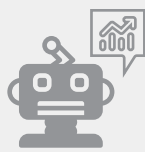
2/3 of the world's millennials are from Asia

By 2020, the total net worth of millennials is going to reach **USD 19-24 trillion!**

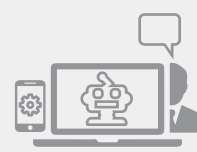
The Current Wealth Advisory Models



Human Advice
Traditional financial advisors offering one-to-one counsel



Robo-Advice
According to client goals, algorithm-based advice is provided



Hybrid Models
Digital tools + Human advice, periodically or when required

Doing it Right with DecisionMines™

What Do Millennials Really Want?



PERSONALIZATION
Will I be provided a holistic & customized experience?



RELATIONSHIP
Have I been involved with the organization earlier?



INFLUENCE
Are any of my family members involved with the organization?



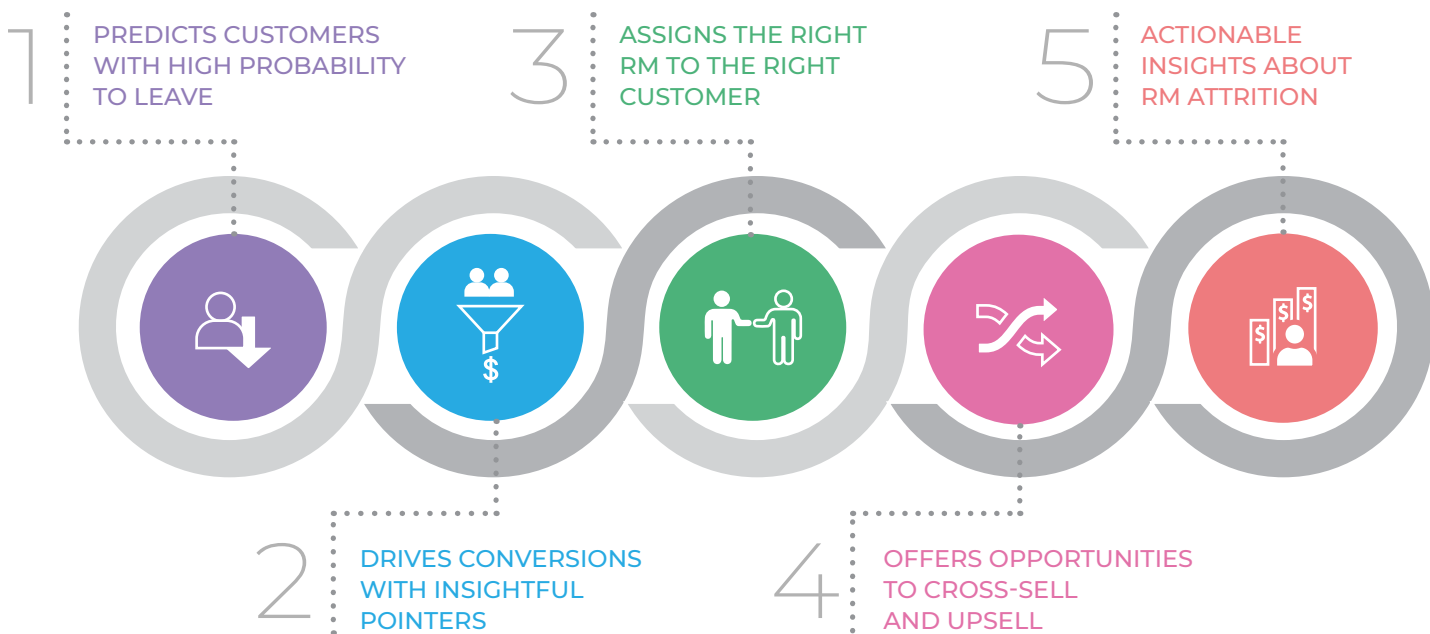
SOCIAL PRESENCE
Does the organization have a great buzz online?



PURPOSE
Is the organization in sync with my financial goals?

A one-size-fits-all approach does not work. Millennials want a healthy balance between a human advisor and an automated platform powered by an advanced prescriptive analytics solution.

How Does It Help?



Take the Step.
Analytics is just a Formality.

Whether it is reskilling your current wealth advisors or hiring digital talent externally, millennials are all about embracing smart technology. DecisionMines™ for Wealth Management is a one-of-a kind, advanced prescriptive analytics solution that leverages data science to empower decision makers with actionable insights and recommendations—from their own data reserves.